

FAX# 703 528 7880
CREDIT RISK !!
HARRIS REPORT FROM REP NOV1/12 15.30
CHANGES *** WFTV-TV ***

REP. # _____ OFF. # 6556 SALESMAN # _____

BUYER NAME MARIANNE CAMPBELL

SALES PRSN WA- JOE KNAUER

CONTRACT # 6400541

ORDER # _____ CONTRACT # 0400341 _____

PRDCT	<u>FL ENTERPRISE FOUN</u>	<u>EST #660</u>	COMMENTS: (LINE, ORDER, INVOICE)
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FLIGHT DATES NOV1/12 NOV5/12 WK-1

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____
DATE NOV 1 / 12 15.30

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
FL ENTERPRISE FOUNDATION

[illegible]

AGENCY ADVERTISER CODE = AGENCY EST # = 660
AGENCY PRODUCT CODE =

3	S	1200N-1230P	30	\$1,500.00	11/4	11/4	0	SUN
PROGRAM : NEWS								

5	A	1200N-100P	30	\$1,500.00	11/4	11/4	1	SUN
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PROGRAM : NEWS/CENT FL
ORD COM1: WE CAN OFFER
THIS IS A MAKE-GOOD FOR NOV4 ON LINE-3 FOR 1 SPOT/WK

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:	LINE#	:	:	:	:	:	DATE	DATE	:	:	:	:

STATION MAKEGOOD OFFERS:

M1	OK'D	BUY#3	MISSED: SUN/1200N-1230P				NOV4		30S	\$1,500.00	(NOV1/12)	
			OFFER: SUN/1200N-100P				NOV4		30S	\$1,500.00	PLS ADVISE.	
			CMT: WE CAN OFFER									

NOV/12 11000.00

CONTRACT TOTAL 11000.00

TOTAL SPOTS 4

MARKET TOTALS \$20,000 WFTV 55% WKMG 9% WESH 28% WOFL 6% WKCF 0% WRBW 0% CABL 0%

WOPX 0% WRDQ 2% EFTV 0%

SHARES ESTIMATED

SVC- NSI

DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME

P-CLASS, PLAN, SPOT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-DATE Y-DAYS Z-COMMENTS *-MULTIPLE